



MICHIGAN MUNICIPAL
RISK MANAGEMENT
AUTHORITY



Risk Management
WORKSHOP

LIVE & VIRTUAL



2021 WORKSHOP AGENDA



DAY 1 WEDNESDAY: MARCH 3, 2021

- 4:00 pm Hotel Check-In
2:00–3:30 pm Membership Committee Meeting
4:00–5:30 pm Investment Committee Meeting
7:30–9:30 pm Networking Social

DAY 2 THURSDAY: MARCH 4, 2021

- 8:00–9:30 am Board of Directors Meeting
Includes breakfast, served at 7:30 am
- 8:30–9:30 am Breakfast and Information Exchange
- 9:30–10:30 am **OPENING SESSION** State Economic Forecast
Dr. Charles Ballard, Professor of Economics and Director, State of the State Survey, Michigan State University
- 10:45–11:45 am **TRAINING** (Concurrent Breakout Sessions)
- TRACK 1: CLAIMS**
The Effects of Climate Change and How to Safeguard Your Community
Andy Read, VP, Public Sector Practice, Guy Carpenter
- TRACK 2: RISK MANAGEMENT**
Ransomware Attacks: How to Prevent & Respond
Stuart Panensky, Esq., Partner, FisherBroyles, LLP
- TRACK 3: LEADERSHIP**
Culture Management in a Digital Age
Jamie Notter, Co-Founder and Growth Strategist, PROPEL
- 11:45 am–12:30 pm Luncheon Buffet
- 12:30–1:45 pm **GENERAL SESSION** Annual Legal Update
Panel of MMRMA Attorneys, moderated by Starr Kincaid, Esq., Director of Claims and Legal Services, MMRMA
- 2:00–3:00 pm **TRAINING** (Concurrent Breakout Sessions)
- TRACK 1: CLAIMS**
Incident Reporting Done Right
Craig Manser, Regional Risk Manager, Ibox Insurance Agency; Tim McClorey, MMRMA Risk Manager; and Samantha Heraud, Esq., MMRMA Senior Claims Attorney
- TRACK 2: RISK MANAGEMENT**
Enhancing Communities Using the Internet of Things (IOT) Solutions
Tony Batalla, Chief Technology Officer, City of San Leandro, CA
- TRACK 3: LEADERSHIP**
Ethics
Ercell Charles, Mentor Performance Systems
- 3:15–4:15 pm **GENERAL SESSION**
Public Entity Perspective on Facing the Covid-19 Pandemic and its Aftermath
Panel: Kelly Rossman-McKinney, Director, Office of Public Information and Education, Michigan Attorney General's Office; Alisha Watkins, Plante Moran CPA Firm; Bridgette Gransden, County Administrator, Midland County; and Jim Ritsema, City Manager, City of Kalamazoo
- 4:15–4:30 pm Break
- 4:30–5:30 pm **SPECIAL GUEST** Amelia Mimi Brown —
ROCKIN' Your Leadership: The 3 Beats That Will Attract, Retain and Inspire Your Team
Music is a universal language that brings people together. What do you think of when asked to recall a time when you felt pumped up and inspired? What song comes to mind? Our connection to music is undeniably magnetic; it connects, inspires, and reminds us of our purpose, power, and potential. Exceptional leaders strive to do the same. From Mozart to Motown, Hip Hop to Heavy Metal, and Disco to Pop, Mimi uses a vast array of musical genres to illustrate the link between music and leadership.
- 5:30–7:00 pm Networking Reception

RESOURCE EXHIBIT

An MMRMA display will be set up in the meeting area throughout the day on Thursday. Please stop by to pick up fun giveaways and informative resources.

MEET THE STAFF

MMRMA staff will be available at events throughout this year's Risk Management Workshop to network with members, answer questions, and provide assistance. We look forward to saying hello!

CEUs

The event mobile app will allow attendees to self-track CEUs, if allowed by your certifying agency.

If you have a certification that requires pre-approval for credit, please contact MMRMA Event Planner, Denise McGinn at denise@associationguidance.com and she will investigate to see if the Risk Management Workshop will qualify.

DAY 3 FRIDAY: MARCH 5, 2021

- 7:30–8:30 am Breakfast and Information Exchange
8:30–10:30 am State Pool Committee Meeting
11:00 am Hotel Check-Out

2021 REGISTRATION FORM



REGISTER EARLY TO RECEIVE THE BEST SELECTIONS!

Mail to: PO Box 1098, Okemos MI 48805 Register online: mmrma.org

MMRMA IS EXCITED TO PRESENT OUR AGENDA FOR THE RISK MANAGEMENT WORKSHOP MARCH 3-5, 2021.
WE ARE DESIGNING THE WORKSHOP AS A HYBRID EVENT. MEMBERS AND BUSINESS PARTNERS MAY REGISTER TO ATTEND EITHER IN-PERSON OR VIRTUALLY.

Our team and our contracted production company are planning for a potential alternative due to the ongoing COVID-19 pandemic. We are prepared to shift to a fully virtual event if appropriate, based on pandemic case levels, state and local government protocols and orders, and other considerations. We will notify registrants in late January if the Risk Management Workshop will pivot to all-virtual event.

AS AN ENTITY THAT PROVIDES RISK MANAGEMENT GUIDANCE TO ITS MEMBERS, IT IS CRITICAL THAT MMRMA AND ITS MEMBERS PRACTICE WHAT WE ADVISE.

Those registering for in-person attendance at the Crowne Plaza acknowledge and agree that their participation in the Risk Management Workshop will include compliance with all safety protocols that may be in effect during the time of the event and will reflect the sound best practices exemplified by MMRMA.

Name (please print): _____ Title: _____
Community/Firm: _____ Individual Member State Pool Member Other
Elected Official? Yes No First Time Attendee? Yes No
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____
Attendance: In-Person Virtual (If you choose "Virtual", you will receive instructions on how to login to the conference via email before the event.)
To receive text messages regarding meeting updates, please provide your cell phone number: _____
How long have you personally been involved with MMRMA? _____ year(s)
Spouse/Guest Names: _____
In Case of Emergency, contact: _____

HOTEL

Wednesday, March 3 Thursday, March 4 **OPTIONS:** Two Queen Beds King

Number of persons in room: _____ Special needs: _____

* All rooms non-smoking. Preferences are honored on a space available basis.

WEDNESDAY

2:00 pm Membership Committee Meeting Qty _____
 4:00 pm Investment Committee Qty _____

THURSDAY

8:00 am Board of Directors Meeting (includes breakfast) Qty _____
 8:30 am Breakfast and Information Exchange Qty _____
 9:30 am Opening Session: State Economic Forecast (Dr. Charles Ballard) Qty _____
 10:45 am Training Track 1 _____ Track 2 _____ Track 3 _____
 11:45 am Luncheon Buffet Qty _____
 12:30 pm General Session: Annual Legal Update Qty _____
 2:00 pm Training Track 1 _____ Track 2 _____ Track 3 _____
 3:15 pm General Session: Public Entity Perspective on Facing the COVID-19 Pandemic & its Aftermath Qty _____
 4:30 pm Special Guest: "ROCKIN' YOUR LEADERSHIP" (Amelia Mimi Brown) Qty _____

FRIDAY

7:30 am Breakfast and Information Exchange Qty _____
 8:30 am State Pool Committee Meeting Qty _____

RESERVATIONS WILL NOT BE ACCEPTED AFTER 1/29/21. BECAUSE RESERVATIONS ARE GUARANTEED, WE MUST CHARGE FOR LATE CANCELLATIONS & NO-SHOWS. FOR SPECIAL NEEDS AND OTHER INFORMATION, PLEASE CONTACT DENISE MCGINN AT 517.333.3628 OR BY EMAIL AT DENISE@ASSOCIATIONGUIDANCE.COM.